



Rhode Island Nursery & Landscape Association

2018-2019 Newsletter Advertising Insertion Order Form

Date: _____

Company Name: _____

Address: _____

Town: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Contact Person: _____

Is Billing Address same as above? Yes No
(If no, please enclose)

Please Check:

Camera Ready Ads

- 1/8 Page\$ 60.00
- 1/4 Page.....\$100.00
- 1/2 Page\$175.00
- Full Page\$300.00
- Preferred Placement \$ 50.00 add'l

**Preferred placement (inside covers
or back cover) – \$50 Extra**

Ad Sizes

1/8 Page:
3½" w x 2¾" h

1/4 Page:
3½" w x 4¾" h

1/2 Page:
7½" w x 4¾" h

Full Page:
7½" w x 9¾" h

Ad Design

(add to Camera Ready Price)

- 1/8 Page\$20.00
- 1/4 Page.....\$30.00
- 1/2 Page\$40.00
- Full Page\$50.00
- Pictures / Logos.....\$15.00

Please Note:

There will be an additional charge for
special typesetting and/or artwork.

Please run my ad in the following issues:

- Fall 2018 Issue (Sept. 2018) *Deadline:* Sept. 1
- Winter 2018-19 Issue (Dec. 2018) *Deadline:* Dec. 1
- Spring 2019 Issue (March 2019) *Deadline:* Mar. 1
- Summer 2019 Issue (June 2019) *Deadline:* June 1

- Payment Enclosed Please Bill Me

Signature: _____
(person placing the ad)

Please call RINLA office with any questions:
401-874-5220

Please email ads in both .JPG & PDF formats.
to: executivedirector@rinla.org